



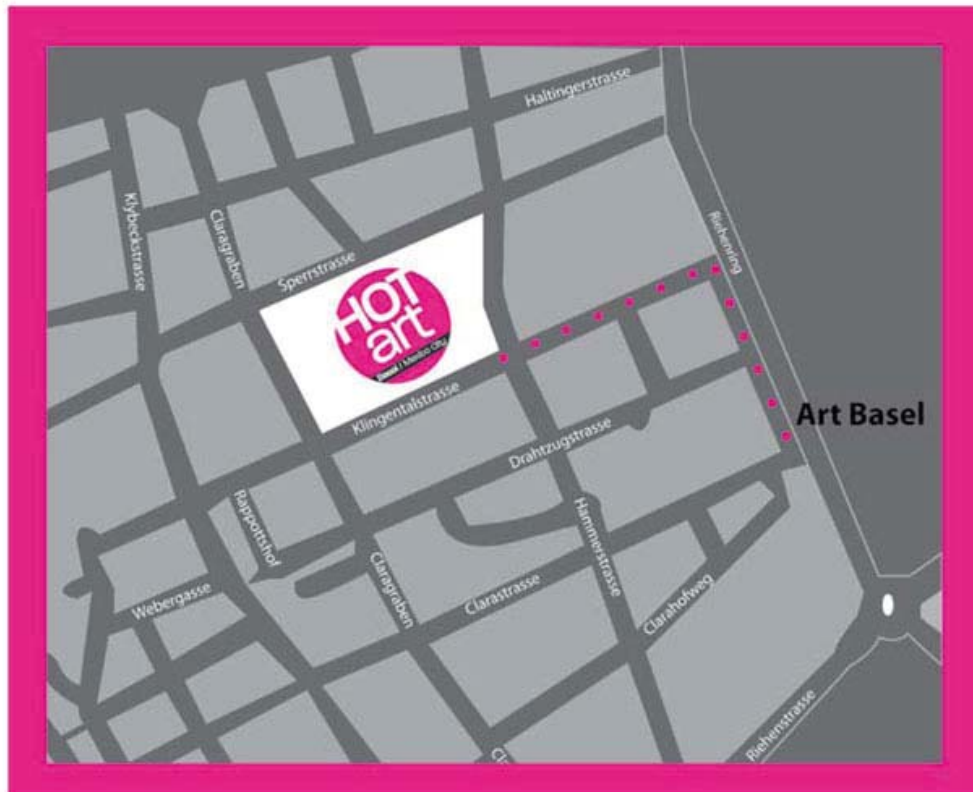
Press Release

HOT ART, Basel, Fifth Edition, 2010  
June 14-20 / Claramatte Parkhaus,  
Klingentalstrasse 25, 4057, Switzerland

## Currently taking applications

The fifth consecutive edition of HOT ART Basel will take place **14-20 June 2010**, parallel to Art Basel, taking part of the week that will gather all international art collectors, curators and professionals in one same site.

With the **Claramatte Parkhaus** as its new venue—an exceptional location in the city center just a few steps from Art Basel—HOT ART will create an important artistic and social circuit between the events.



The very contemporary design of the **Claramatte Parkhaus** coincides with HOT ART's essence and history as a platform for galleries and artists to exhibit in the international art market.

HOT ART establishes itself as a small size fair with the participation of only 36 high-profile galleries, all carefully selected by a Curatorial Committee.

The aim is to create an intimate, agreeable environment that invites visitors to explore the fair at their leisure, where they will find the latest trends and concepts in international contemporary art.



The fair has come a long way since its inception as Balelatina in 2006. Its focus underwent a change when in 2008 it was renamed HOT ART in order to cover a broader spectrum of galleries and artists from around the world, giving the project a more global profile.

Throughout its history, HOT ART has carried on its mission of positioning participating galleries and artists, and acting as a springboard towards other prestigious projects such as exhibitions at both public and private institutions or at other international fairs.



## HOT ART Mexico City 2010

HOT ART will present its first edition in Mexico City, at the World Trade Center, on 24-28 November 2010.

HOT ART Mexico is a new alternative on the calendar of international art fairs, through which foreign and local galleries can make their presence felt in the growing Mexican art market.

Mexico City's thriving contemporary art scene is one of the city's most fascinating features. HOT ART will offer an outstanding program highlighting this strength, which will run concurrently with the fair.



HOT ART fair Basel, 2010 / June 14-20 • HOT ART fair Mexico City, 2010 / November 24-28